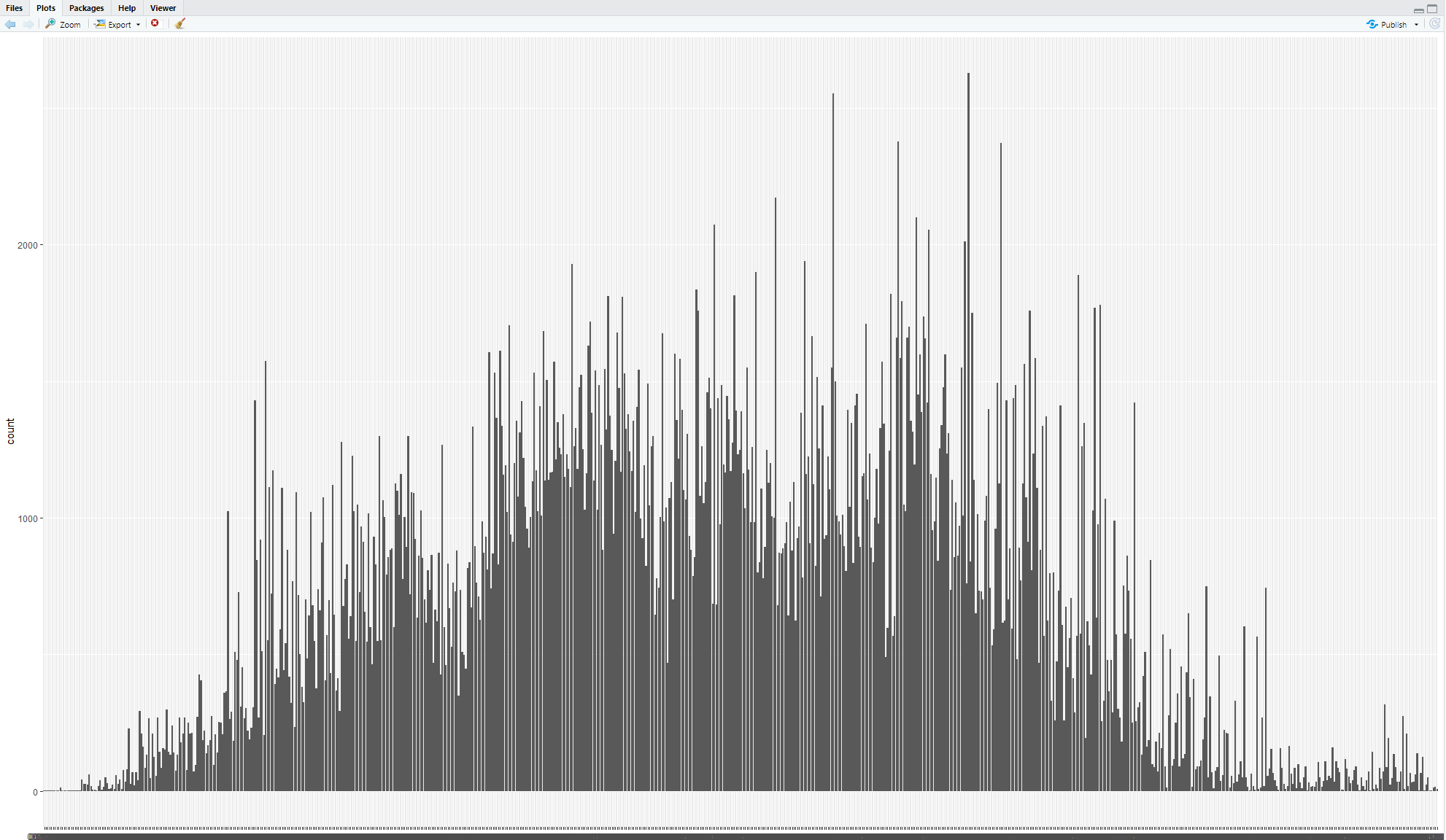
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| CSC124-N801 Project 3 |
| Market Basket Analysis |

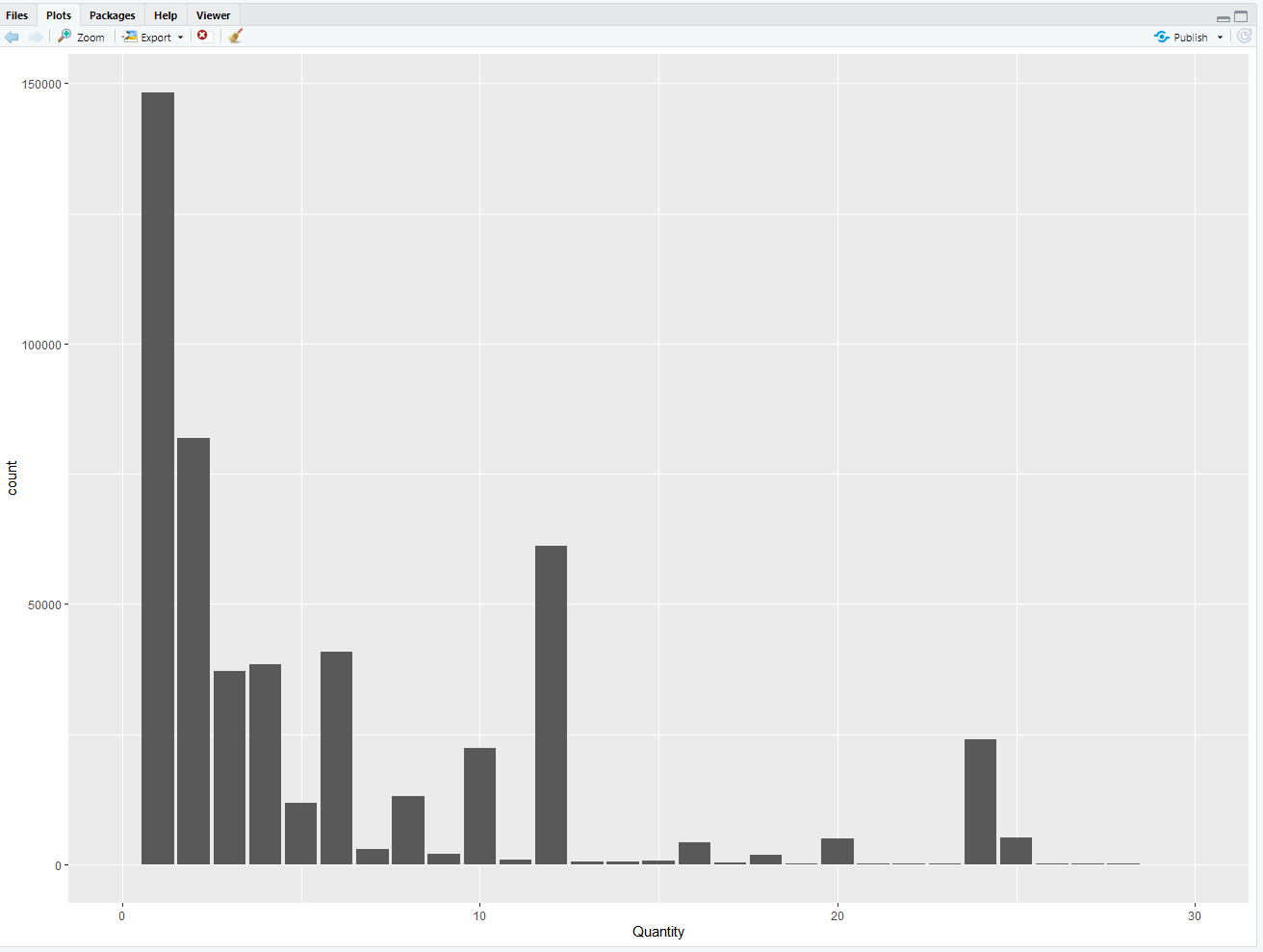
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| Gregory Campbell  4-27-2022 |

What time do people often purchase online?



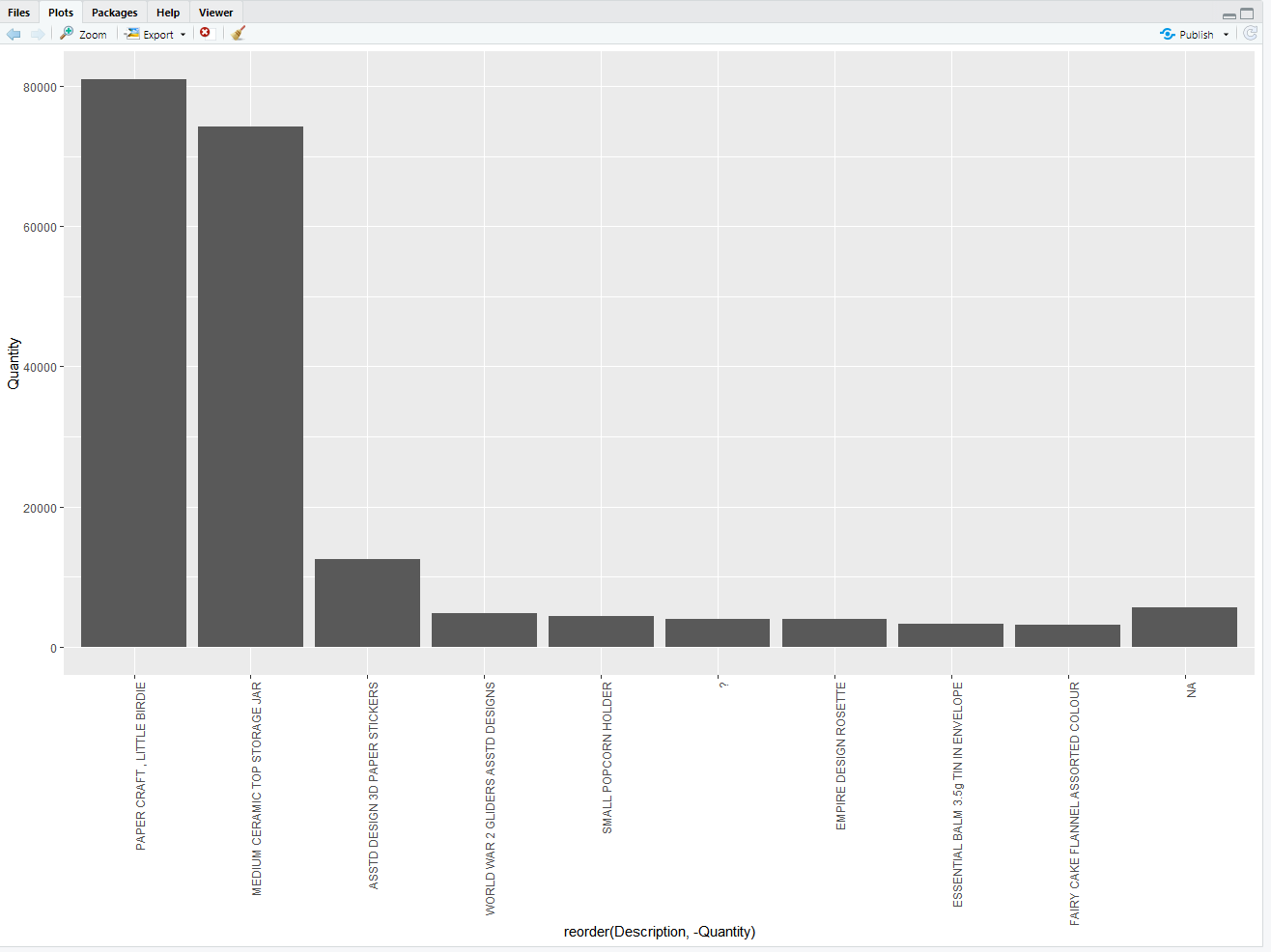
The first bin on the left side is 6:10am, the last bin on right is 20:38, so the biggest spike is around 4:30pm. Overall, late morning to early afternoon are the times of most purchases.

How many items did each customer buy?



Most purchases consisted of 1 item.

What are the top 10 best sellers?



The top 10 are listed on the x-axis above.